

Passive House in *xx-town* will open its doors to the public

***Family/Architect xx* participates in Passive House Days event from 7 to 9 November**

XX-town. In the *xx* family home, extreme energy efficiency is not a possibility but a fact: in their Passive House, they consume just around 10 percent of what conventional homes and buildings need for heating and cooling. At the same time, the house offers a high level of comfort, both in terms of air quality and even temperatures. From 7 to 9 November, people will be able to see and experience for themselves how this is possible – when the *xx* family (*or architect's office etc.*) in *xx-town* takes part in the international Passive House Days event this weekend. The doors of their energy-efficient house, located at *xx (number and name of street)*, will be opened to the public from *xx* a.m. until *xx* p.m.

Since the very first Passive House Days event in 2004, tens of thousands of people around the world have already taken the opportunity to visit a Passive House building. The *xx* family is participating in this event for the *first time / xx-th time*. *"(Insert a quote about why you are taking part, e.g. 'Experiences with our Passive House have been very positive and we would like to give others the chance to experience it for themselves'),"* says *xx (teacher/architect) John Doe*. Most questions that people have on this matter can be quickly answered face to face, and misconceptions can also be corrected.

Picture (jpg) of your Passive House

The xx family in front of its Passive House in xx-town.

Photo: xxx

The Passive House isn't only an active contribution to the energy revolution; it is also a very attractive investment opportunity for building owners and users.

Extra capital investment during the construction phase is compensated by the heating and cooling costs saved within just a few years. In addition to low running costs, living comfort is noticeably improved with optimal indoor air quality and comfortable

temperatures. The mechanical systems are flexible and easy to operate – as visitors will be able to see for themselves from 7 through 9 November in *xx-town*.

The Passive House belonging to the *xx* family was built in *year xx*. The *xx family / architect* wanted to build a Passive House mainly because ... (*here: say a few words on why you decided to build a Passive House*). The heating demand is around *xx* with a living area of *xx*

m². "Our monthly heating bill is thus about xx euros. In a normal house we would have to pay at least xx euros", says Jane Doe.

The Passive House Days event is organised by iPHA, the International Passive House Association, established by the Passive House Institute, along with partners in a variety of other countries. An overview of all projects participating in this event can be found online on the Passive House Database at www.passivehouse-database.org, with additional projects visible on www.passivehouse-international.org. The exact viewing dates and times, as well as information on individual projects and names of contact persons are also given here.



Press Contact:

For information about the Passive House located at xx (address) in xx-town:

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